



**NEW PEUGEOT 308 SW**



**PEUGEOT**

# NEW 308 SW PURE DESIGN

The quality of New Peugeot 308 SW can be seen in its pure design. This sleek, modern estate benefits from improved aerodynamics and uses innovative technology to ensure that it is both elegant and efficient. New fuel efficient engines, lighter materials and a significant reduction in vehicle mass ensure that New Peugeot 308 SW redefines standards in terms of CO2 emissions and fuel consumption\*.

Discover the style and practicality of this comfortable, family estate. The large, flexible boot space is made especially functional

thanks to the rear bench seat which folds down instantly to create a completely flat floor.

The New Peugeot 308 SW is packed full of technology to give you the ultimate driving experience. Every aspect of the refined interior has been carefully designed to deliver the maximum space and comfort while the intuitive driving position places controls within easy reach. A dynamic drive encased in the latest innovations.

\*Combined drive cycle up to 3.9 L/Kms with CO2 emissions from 102 - 110 g/km.



FULL LED  
TECHNOLOGY\*

Equipped with full LED technology\*, the headlights complement the chiselled design of the radiator grille and feline appearance of the New Peugeot 308 SW to create a captivating light signature.

This cutting edge LED technology can also be seen in the rear lights and courtesy lighting that is integrated in the door mirrors.

\*100 % light emitting diode technology.  
Standard or unavailable according to version

# PEUGEOT i-Cockpit

Peugeot has created an ultra-modern interior architecture for the New Peugeot 308 SW: the Peugeot i-Cockpit. The pure, minimalist design is crafted around a raised centre console, 9.7" touch screen, sports steering wheel and head up instrument cluster.

Created in black gloss and satin chrome, the Peugeot i-Cockpit is a refined and distinctive space.

\*Available on Active level and above.







4585mm long, 2043mm wide (including door mirrors) and 1472mm high, the New Peugeot 308 SW has the perfect dimensions for a family estate car with exceptional interior space and boot volume. There are several useful storage spaces under the boot floor which add to the New Peugeot 308 SW's boot volume of 660 litres, making it one of the best in its segment. Adapting to all your requirements, the load capacity is increased to an optimal 1775 litres in flat floor configuration.

# EFFICIENCY & QUALITY

The vehicle mass of New Peugeot 308 SW has been significantly reduced saving 140 kg compared to the previous version and the body style has been designed to achieve optimal aerodynamics. These improvements combined with the latest generation of PureTech petrol and HDi diesel engines offer excellent rates of fuel consumption and CO2 emissions.



# COLOURS



Bianca White



Tornado Grey



Aluminium



Twilight Blue



Hurricane Grey\*  
*\*Special order*



Pearlescent White



Rich Oak



Nera Black



Rioja Red



15" steel wheels  
with Mirage trims



16" steel wheels  
with Rafale trims



16" Quartz alloy wheels



16" Topaze alloy wheels



17" Rubis alloy wheels



18" Saphir alloy wheels



## WHEELS

# NEW PEUGEOT 308 SW

[www.peugeot.ie](http://www.peugeot.ie)



## ABOUT THIS BROCHURE

The information contained in this brochure is based on the data and images available at the time of printing. Models are shown for illustrative purposes only. Some features combinations may not be available in Ireland or may only be available on certain levels of specification. Also, some photography may feature vehicles which are left hand drive. As part of our policy of continuous specification improvement, Peugeot reserve the right to modify technical equipment, the options available and colours at any time. For full specification ask your Peugeot Dealer or click on [www.peugeot.ie](http://www.peugeot.ie).

Dealer Stamp